

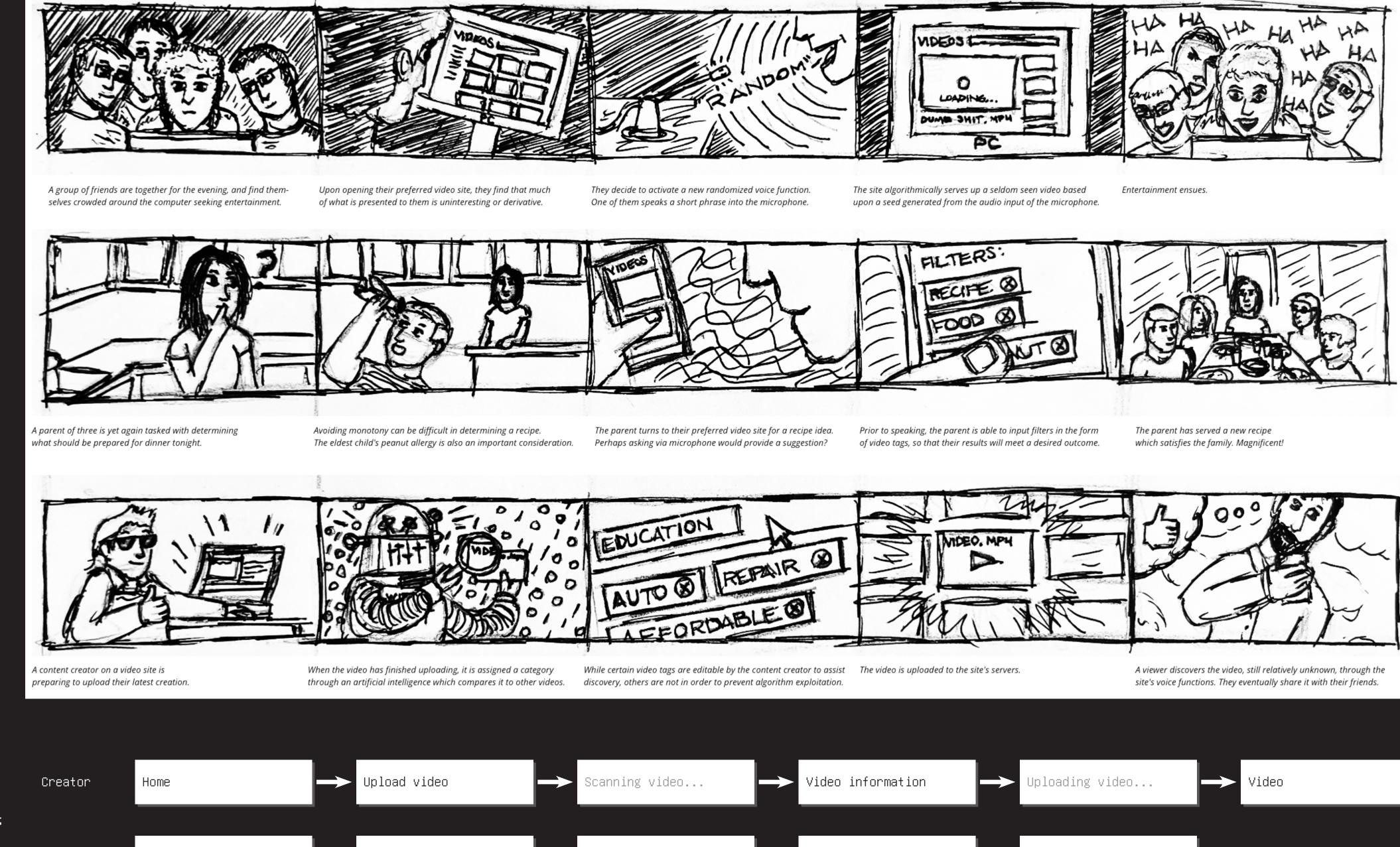
Lanoe Kessler Summer 2022 CODE 4062-001 Interaction Design

Invidious provides access to the services offered by YouTube without requiring a Google account:

https://invidious.io/

The site's source code is open source, meaning that anyone can host their own iteration, and edit it to serve their purposes.

What follows is a design direction intended for one such iteration, which focuses on the promotion of undiscovered content.



(Speak into microphone)

Finding video...

Video

Search by voice

Key Task Flows

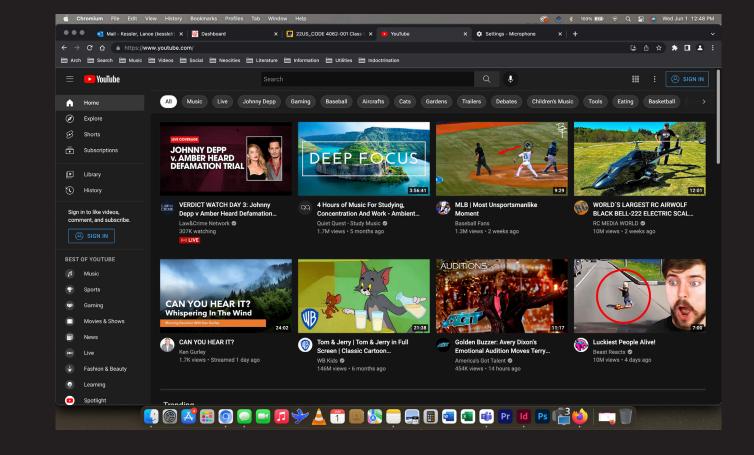
Viewer

Home

Benchmarking

Voice Control

- Existing voice controls on video sites limited to basic control and search functions.
- > Search > Voice > (Spoken Search Query) > Results
- Available through personal computers, televisions and smart phones.
- Existing search function could be used in conjunction with AI.
- Must take privacy concerns into consideration, activation only when requested by the user.



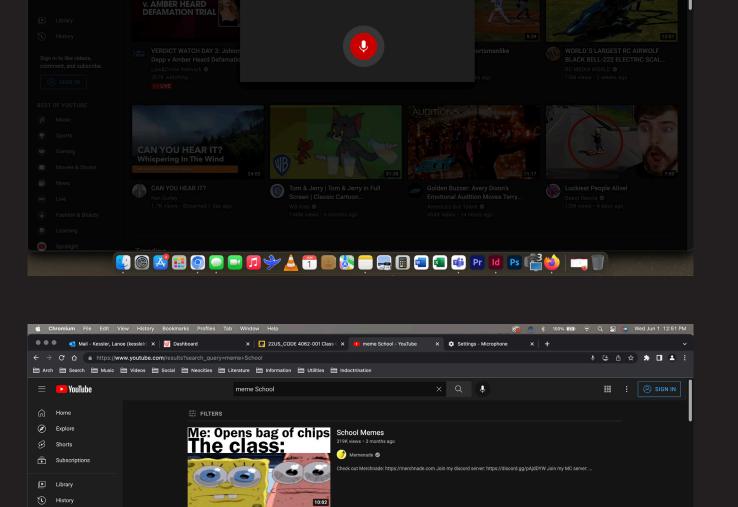
😑 Arch 😁 Search 🛅 Music 🚞 Videos 🛅 Social 🛅 Neocities 🚞 Literature 🛅 Information 🚞 Utilities 🛅 Indoctrinati

How to Use Voice Search on YouTube:

On the home page.
Searching by voice can be activated by pressing the microphone button next to the search bar.

↓ @ ∆ ☆ **☆ □ △** :

Search via voice activated. Speaking a phrase into the air activates a search based on recognized terms.



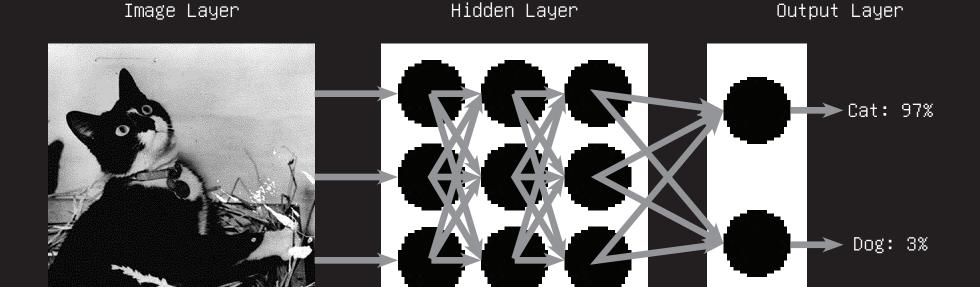
Teacher: *Leaves room The class:

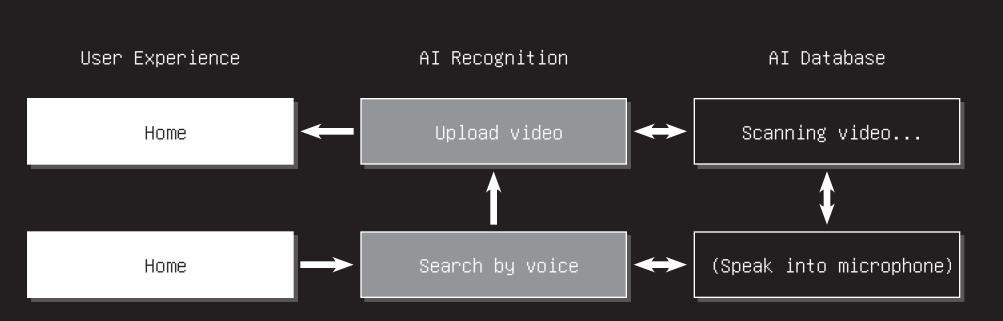
POV: You called the teacher mom

Movies & Shows

■ News

Spotlight





Video Recognition

- Primarily used in surveillance applications at this point
- Artificial intelligence can introduce privacy and security concerns
- Preventing AI recognition of individuals' characteristics could respect surveillance concerns, as well as preventing undesired promotion of prominent producers in the discovery algorithm.
- Sorting by topics / tags should take preference over individual producers.
- Topics and tags constitute "rule-based" AI
- Possibly supplemented by behavioral analytics over time
- Manual additions to AI
 "knowledge base" could operate
 on open-source principles, with
 additions being approved by an
 active user base

Search via voice activated.
Speaking a phrase into the air activates a search based on recognized terms.

Information Architecture

The Trending tab encompasses videos which have received a significant amount of traffic proportional to their longevity on the site. This is determined algorithmically, with the order being determined through video tags which are similiarly chosen.

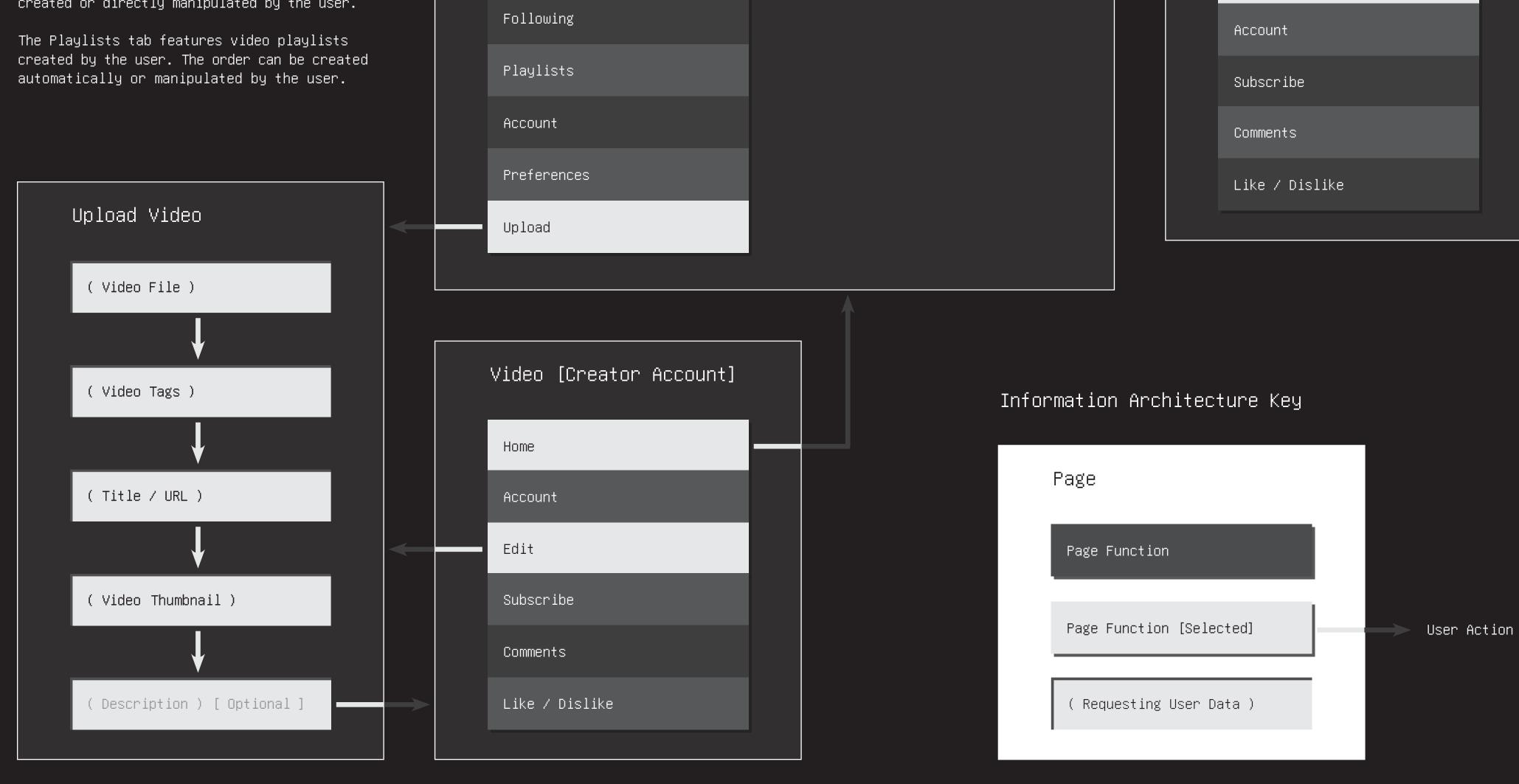
Home

Search

Voice Search

Trending

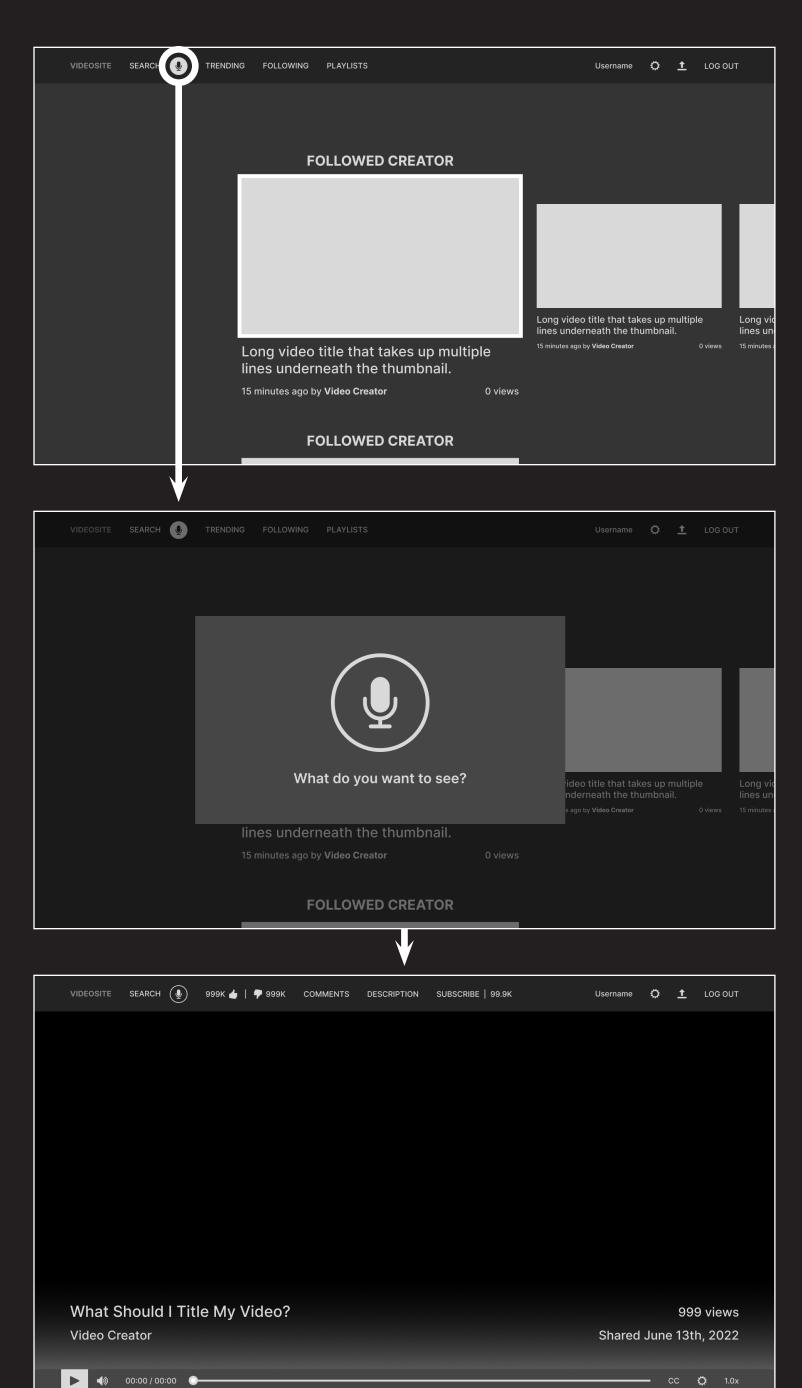
The Following tab features the latest uploads by creators to which the user is currently following. The order can be automatically created or directly manipulated by the user.

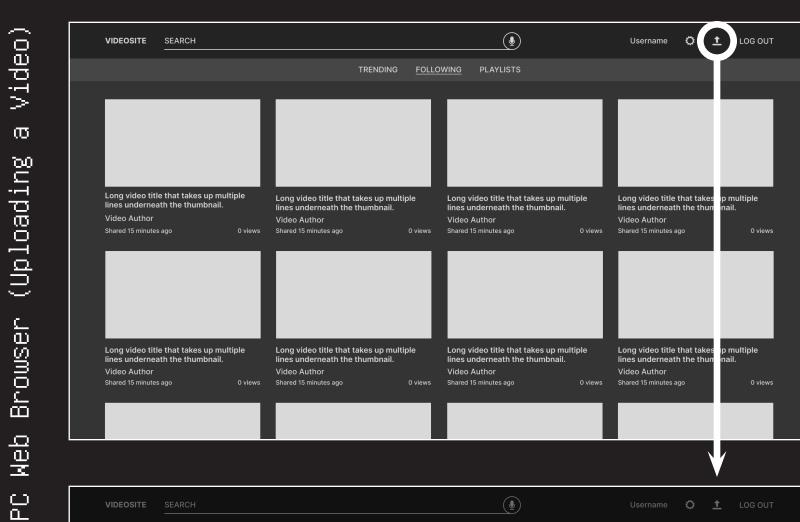


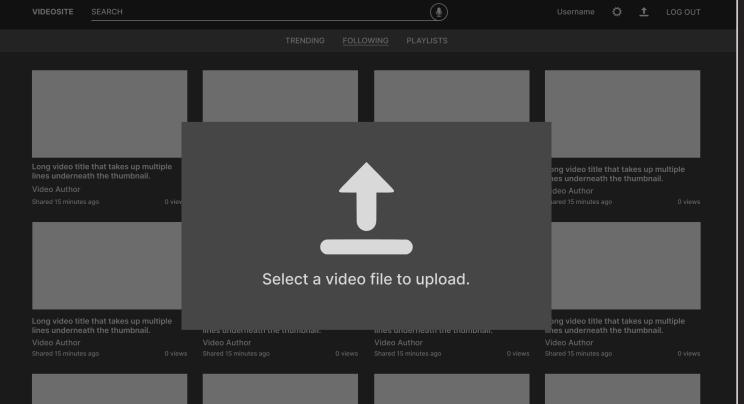
(Receiving Audio)

Video [Viewer Account]

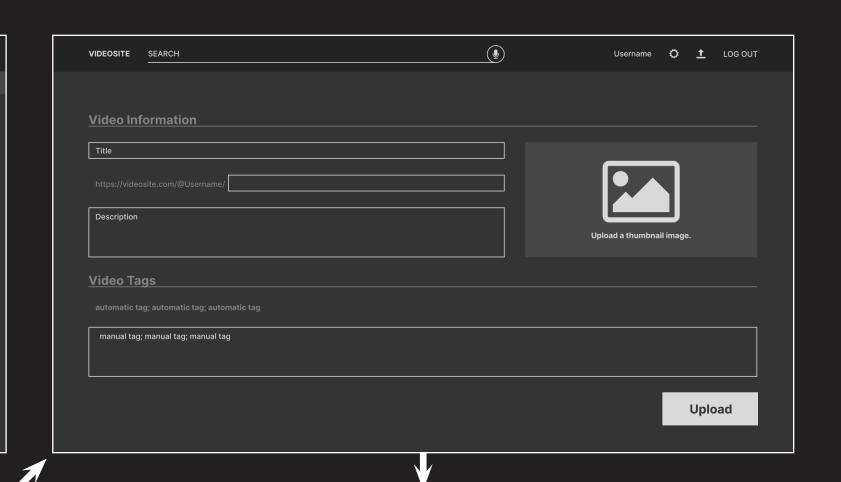
Home

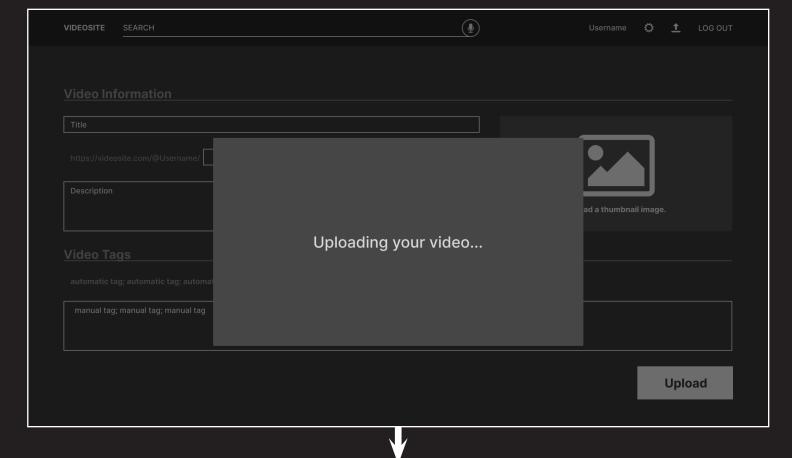


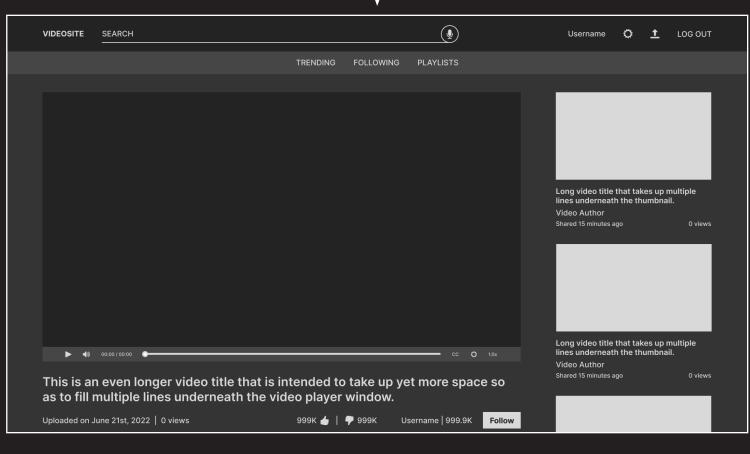




Creator







Creator Side, PC Web Browser (Following)

Search

- Standard search bar
- Voice search for discovery
- Serves a random, relatively undiscovered video related to spoken search terms
- Correlates spoken search terms with video tags via AI

Account / Settings

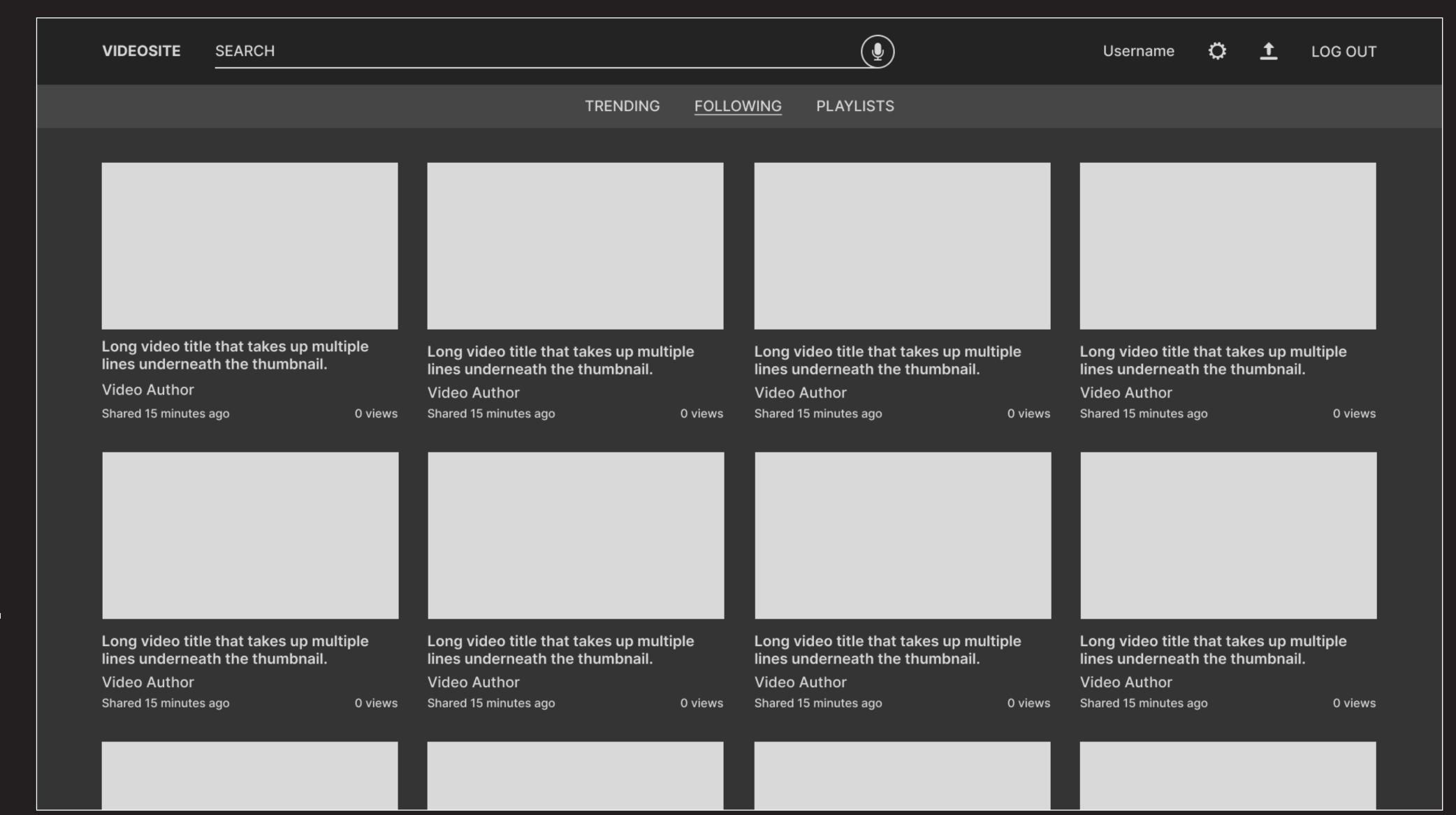
- Account accessible from homepage
- General site settings
- Quick upload button
- Reduces the amount of actions necessary for the uploader
- Quick log out
- Isolated to prevent accidental action

Tabs

- Categorized organization of videos
- Initially opens on "Following"
- Most likely place a user will want to begin viewing (creators they are familiar with)

Video Browser

- Simple tiled layout
- Shows views and longevity on-site



Creator Side, PC Web Browser (Upload)

(Ψ) Username LOG OUT VIDEOSITE SEARCH **Video Information** Title https://videosite.com/@Username/ Description Upload a thumbnail image. Video Tags automatic tag; automatic tag; automatic tag manual tag; manual tag; manual tag **Upload**

Video Information

- Prompts for user content
- Video title
- Video URL
- Not editable on YouTube, where video URLs can be convoluted
- Video description (optional)

Video Tags

- Generated through AI recognition of visual similarities to existing videos on the platform
- Automatic video tags
- Vague, categorical tags which are automatically assigned to a video to prevent algorithm errors
- Manual video tags
- Editable tags are more specific
- Allows the user to influence traffic through search terms

Thumbnail

• Allows the user to upload an image as a thumbnail for the video

Creator <u>Side, PC Web Browser (Video)</u>

Video Player

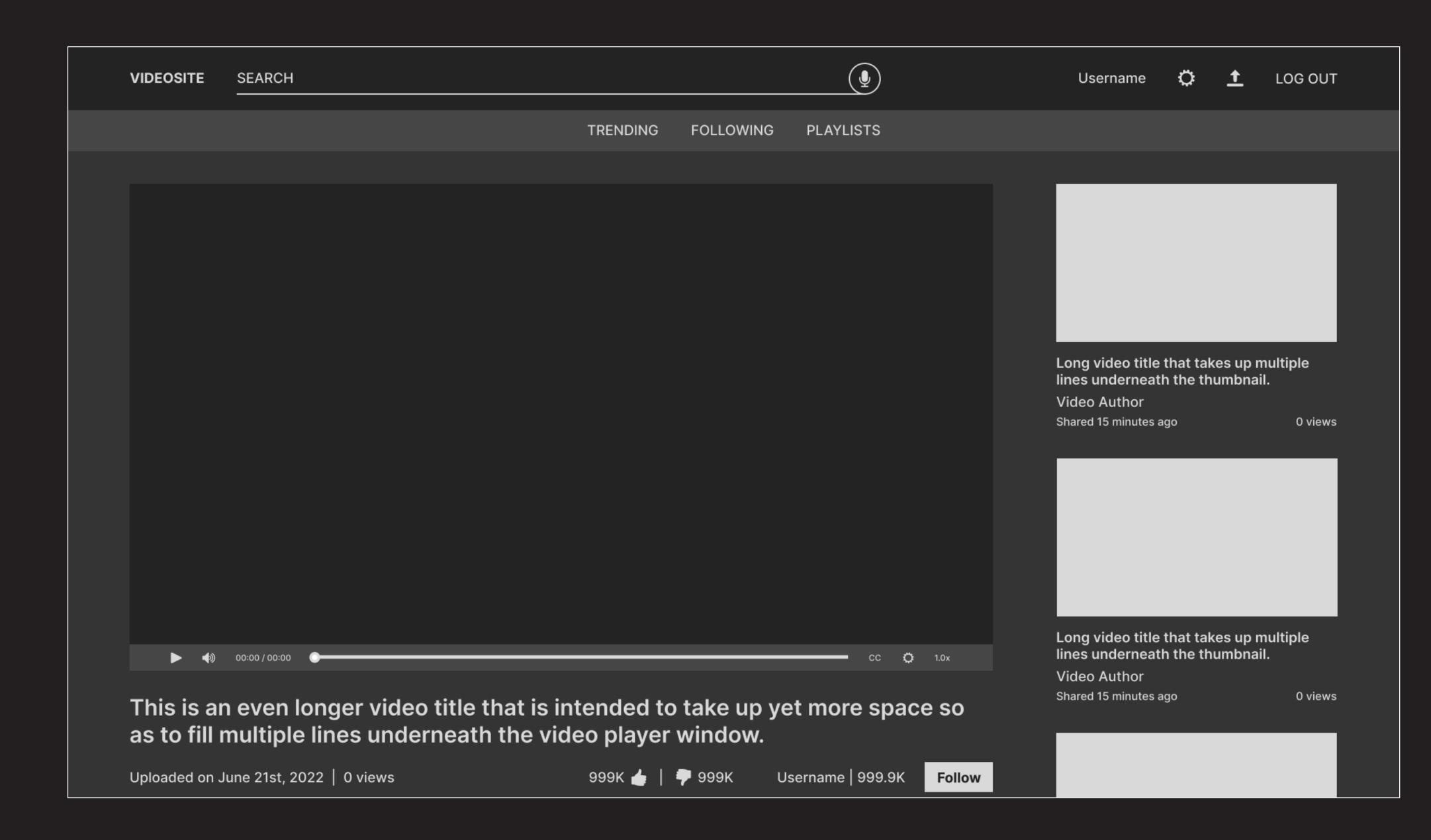
- Play / pause button
- Volume button
- Would open a volume slider upon activation
- Timecode
- Timeline
- Other options open as small popups upon activation
 - Closed captioning options
- Resolution / other settings
- Video playback speed

Video Information

- Video title
- Upload date / view count
- Like / dislike buttons
- Uploader account / followers
- Follow button
- Description / comments would appear below (not shown)

Related videos

- Single column iteration of main video browser
- Videos displayed are related to currently viewed video



Viewer Side, TV Application (Following)

Search

- Search selection
- Opens search popup on activation

VIDEOSITE

- Voice search for discovery
 - Serves a random, relatively undiscovered video related to spoken search terms
 - Correlates spoken search terms with video tags via AI

Tabs

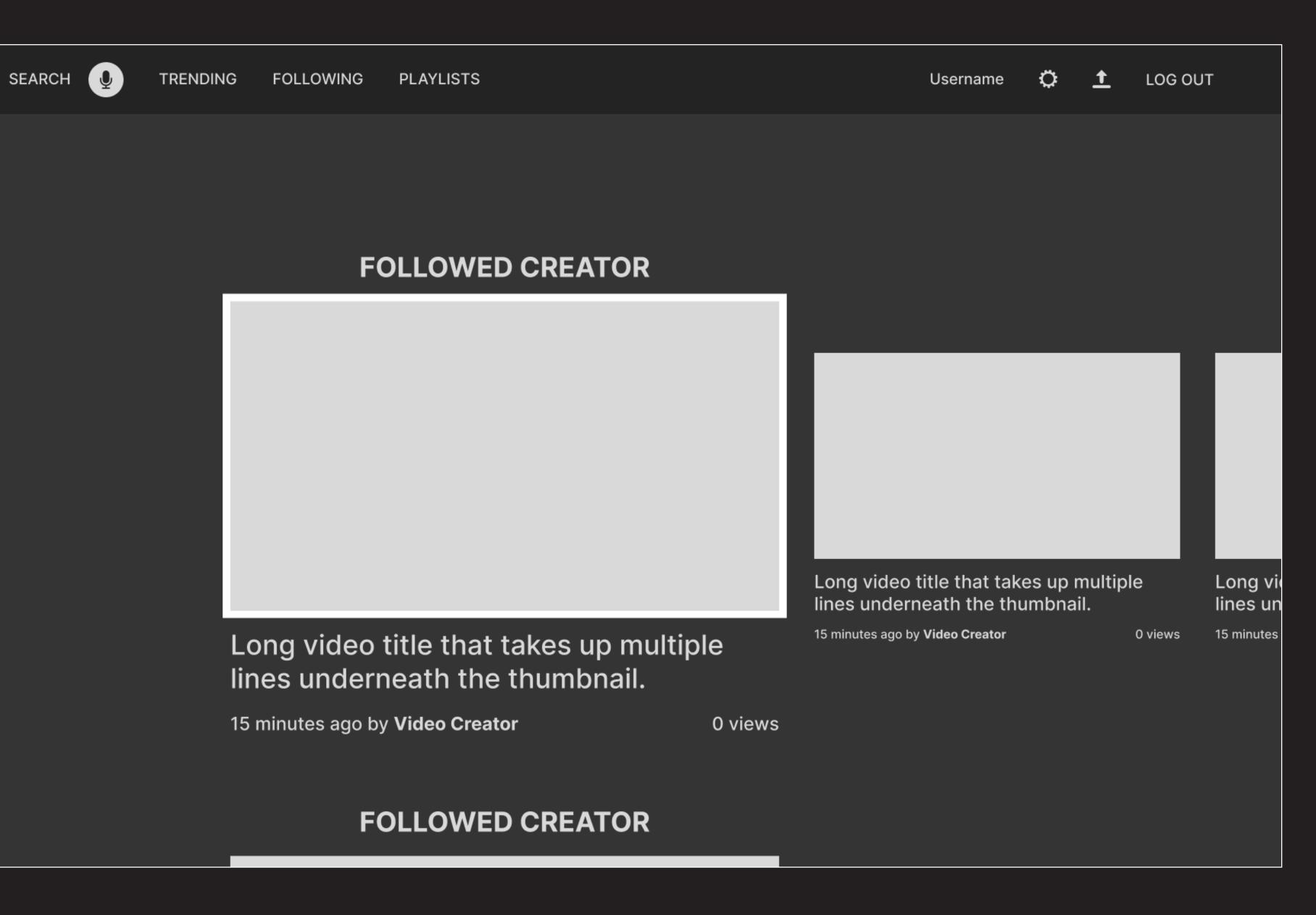
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Account / Settings

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- Quick upload button
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Video Browser

- Zoomed browser layout
 - More effective for television, where the screen is typically further from the viewer's eyes than a computer monitor
- Categorized by rows (horizontal)
- Currently selected front-and-center



Viewer Side, TV Application (Video)

Video Player

- Play / pause button
- Volume button
- Would open a volume slider upon activation
- Timecode
- Timeline
- Other options open as small popups upon activation
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- Resolution / other settings
- Video playback speed

Overlay

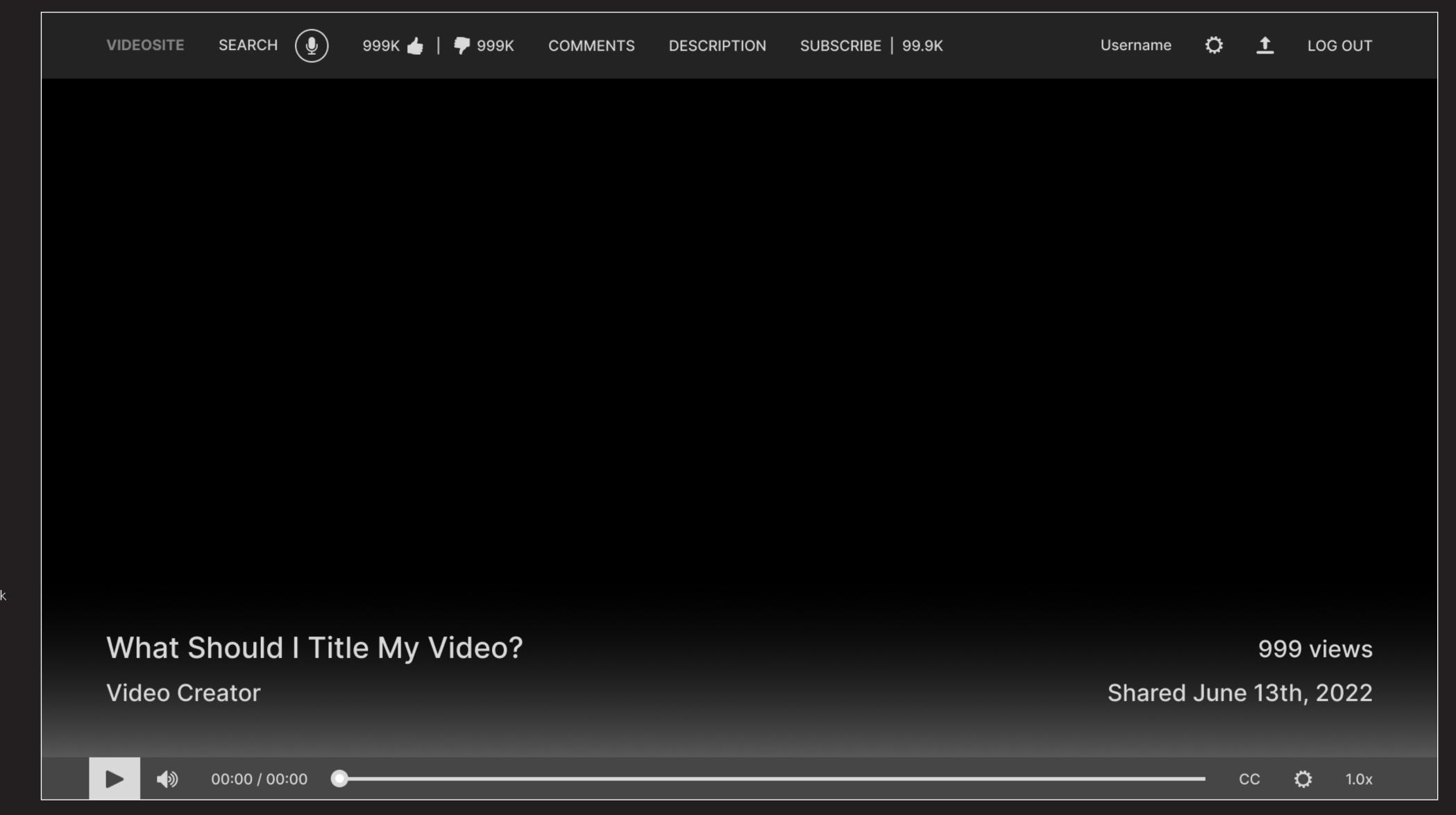
- Video title
- Uploader account
- Upload date / view count

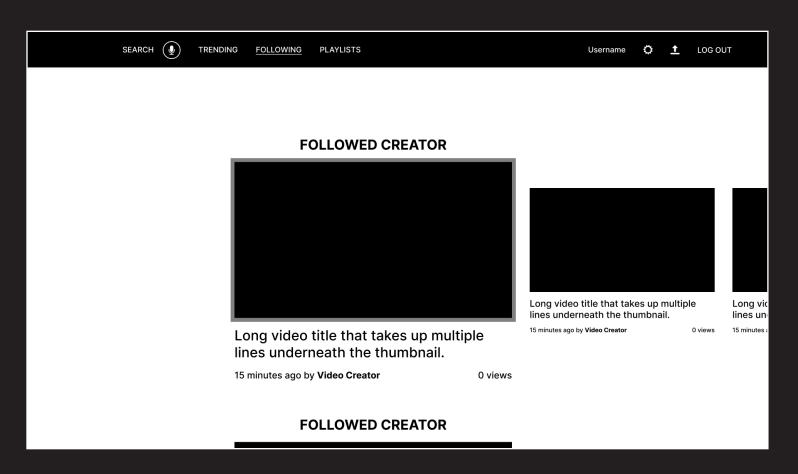
Header

- Like / dislike buttons
- Comments / Description
- Appear as partial overlays during video playback
- Follow button / Followers

Controls

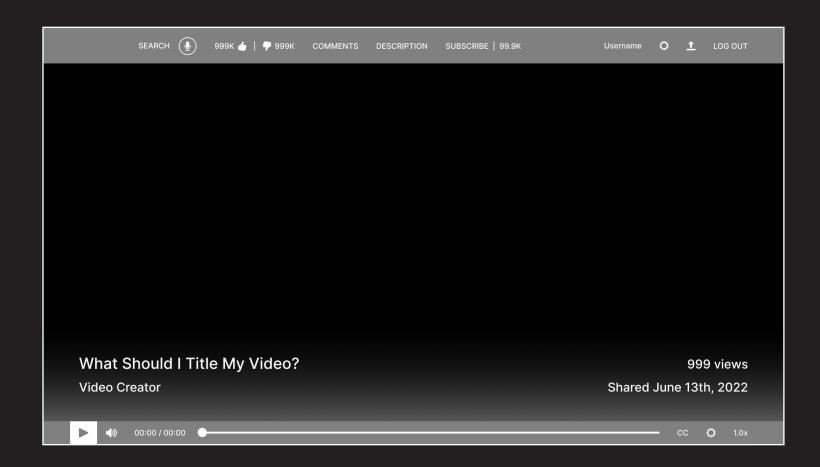
- After a few seconds, video playback overlay will disappear
- Video playback overlay can be recalled by pressing any button on the remote
- Pressing back while overlay is present causes header to appear
- Pressing back while header is present causes the video player to close, sending the viewer back to the previous page of the browser

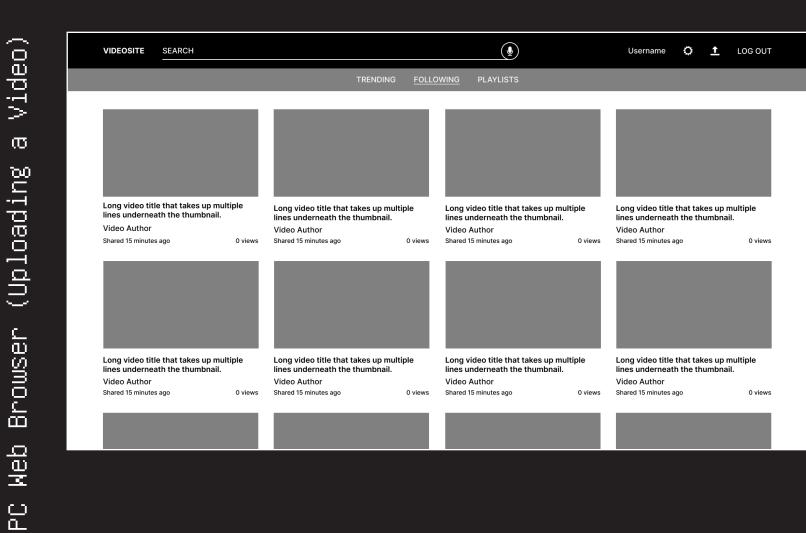




Research results - potential viewer-side changes:

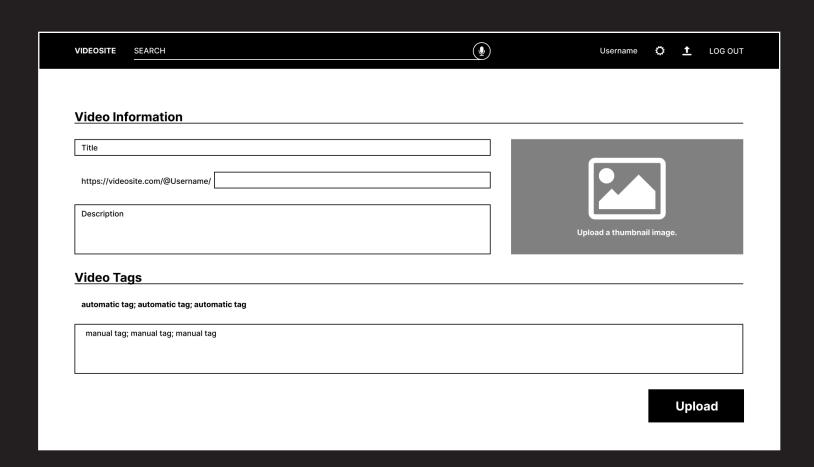
- Include profile avatar
- Add "new" tab to home screen
- Would provide undiscovered videos
- Submerged search / settings in video player
- Desc. / comment windows in video player
- Consolidate as "discussion"
- Change tab order in video player
- Search / desc. / comments / ratings / subscribe
- Add "related" videos tab in video player
 - Would be located before search

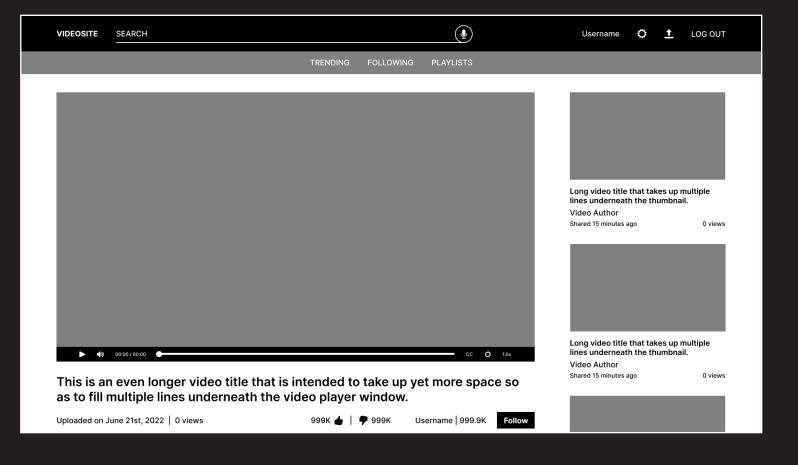


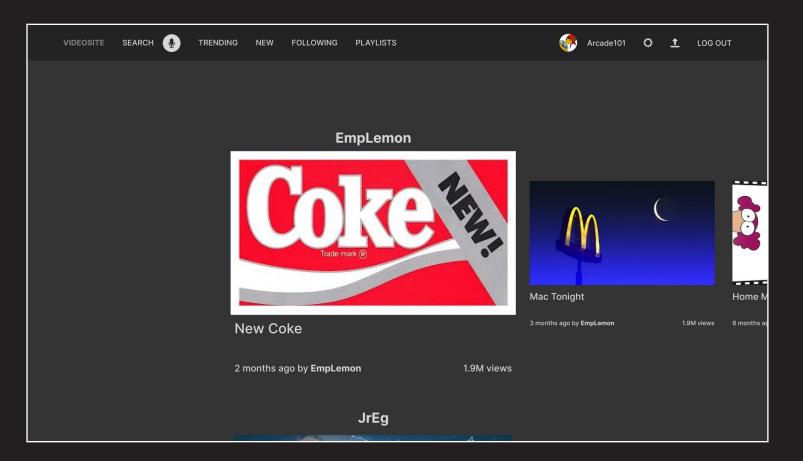


Research results - potential creator-side changes:

- Include profile avatar
- Add default screen when not following creators
- Add "new" tab to home screen
- Would provide undiscovered videos
- Add a preview screen for uploaded video
- Add an automatic thumbnail generation option
- Include video length, filesize, aspect ratio + requirements
- Move ratings below video date / views
- Add fullscreen to video player
- Section off related videos / comments in video player



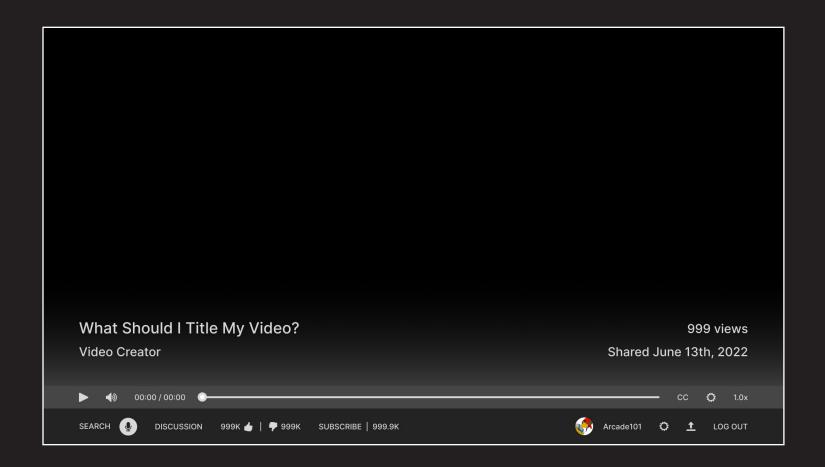




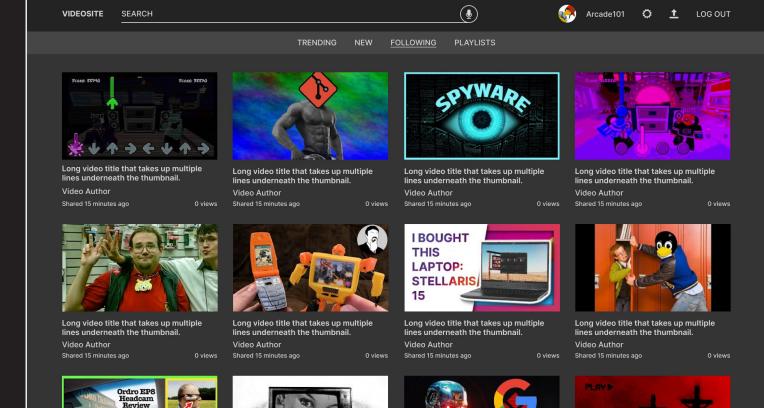
Research results - potential

viewer-side changes:

- Include profile avatar
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- Submerged search / settings in video player
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 - Consolidate as "discussion"
- Change tab order in video player
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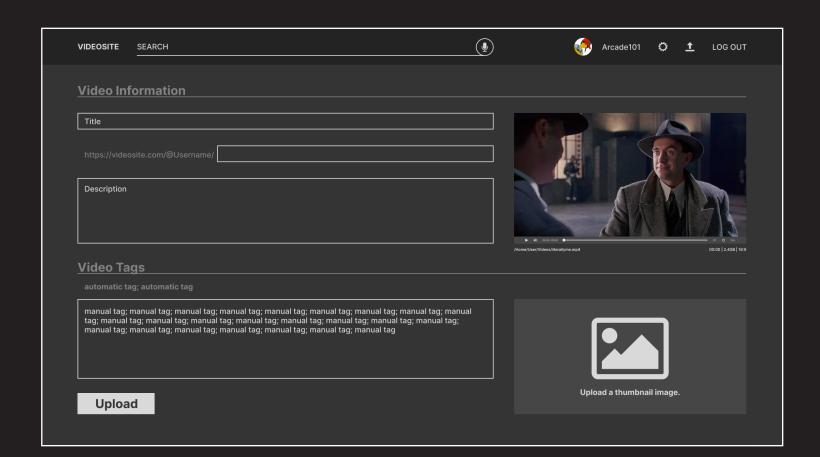
Video) $\boldsymbol{\omega}$ (Uploading Browser Мер PC

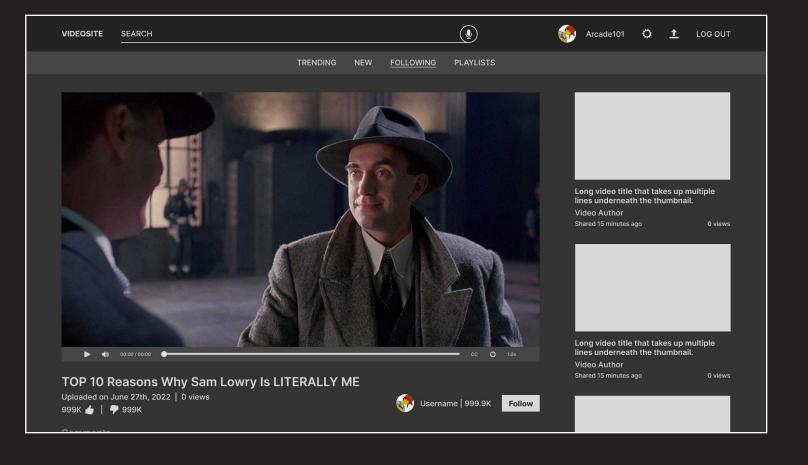


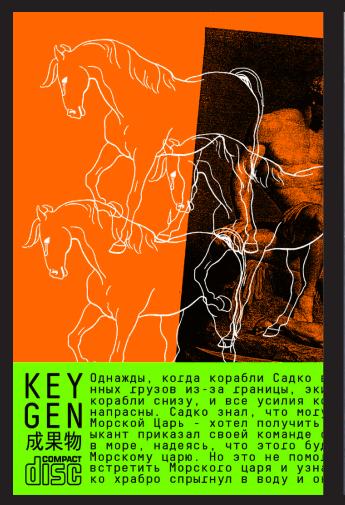
Research results - potential

creator-side changes:

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- Include video length, filesize, aspect ratio + requirements
- Move ratings below video date / views





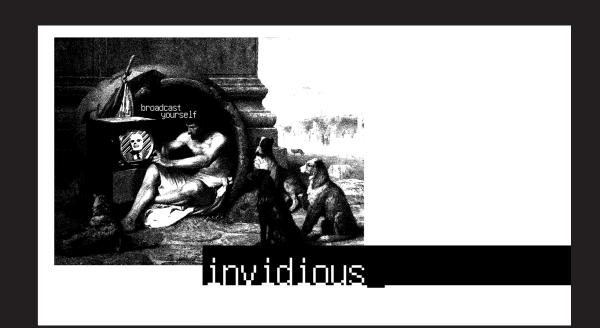




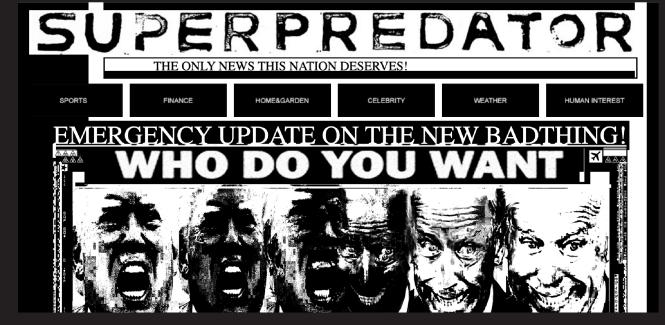




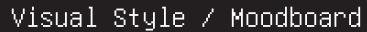












- Crafted to appear somewhat esoteric or "underground" without losing functionality
- Monochromatic colors provide good contrast and simplicity of form
- Unifont typeface
- Provides international support through large Unicode coverage
- Aids simplicity of form without sacrificing legibility

Logo

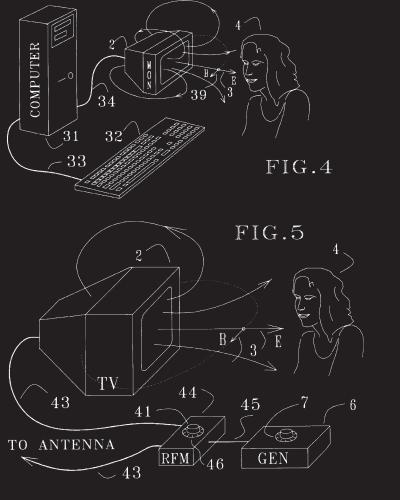
- Diogenes, 1860 painting by Jean-Léon Gérôme
- Greek philosopher often associated with self-inflicted removal from society
- Shown adjusting television dial rather than lantern latch
- 1987 Max Headroom signal hijacking on television screen
- Notorious hijacked television broadcast, culprit still unknown

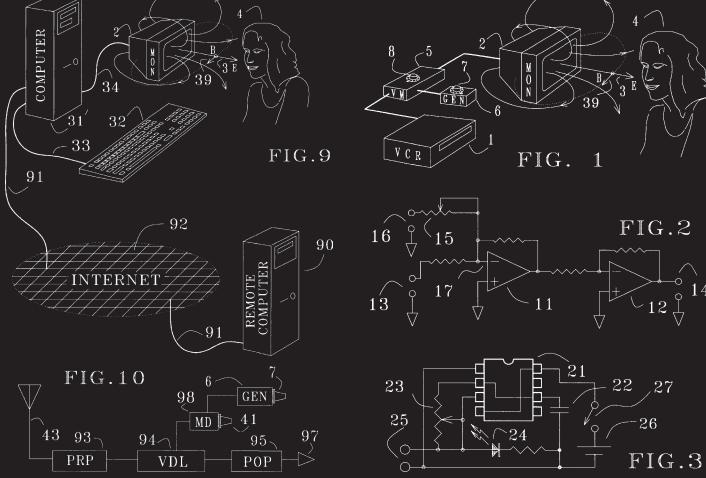
Slogan

- "Broadcast yourself"
- Satire of YouTube / establishment video services (hey, they're not using it)

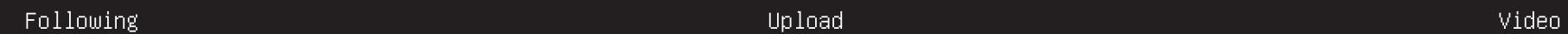
Backgrounds

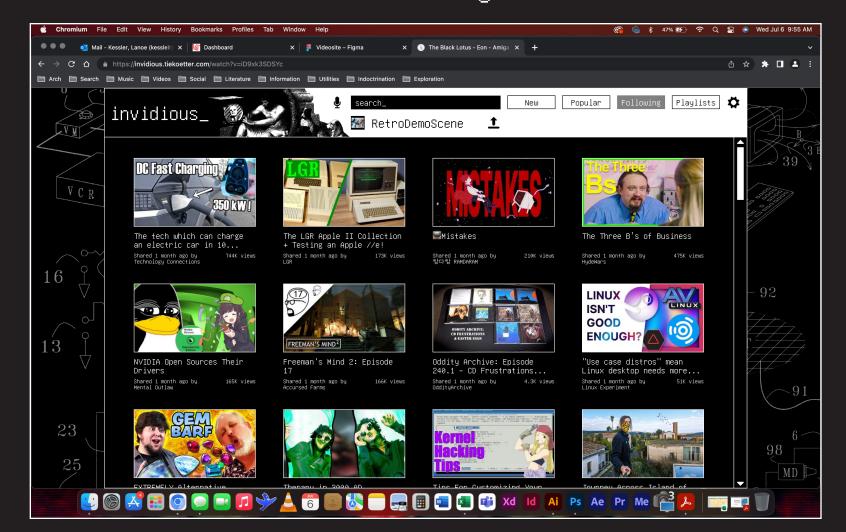
- Visible in TV application + PC web browser (when fullscreen)
 - Images sourced from U.S. patent #6506148B2

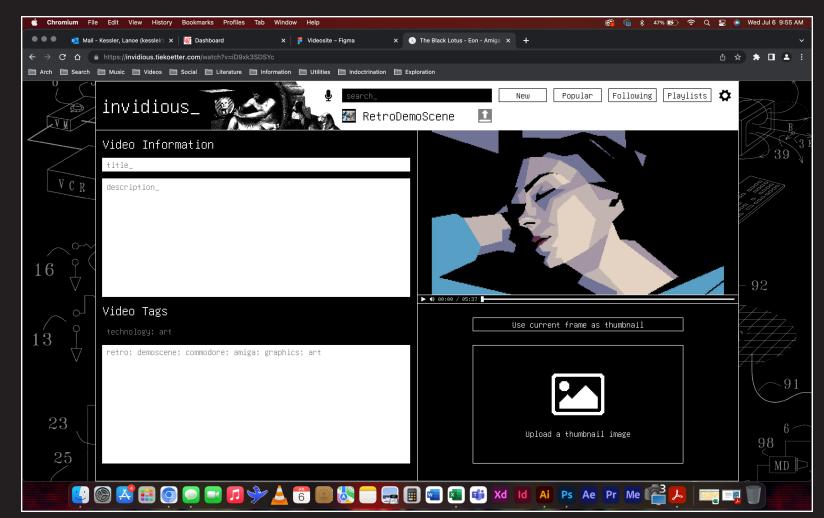


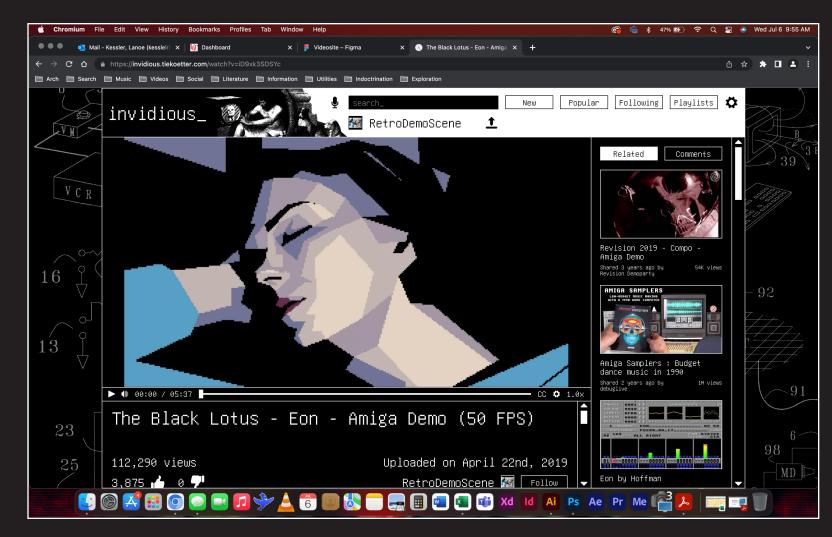


Creator Side, PC Web Browser









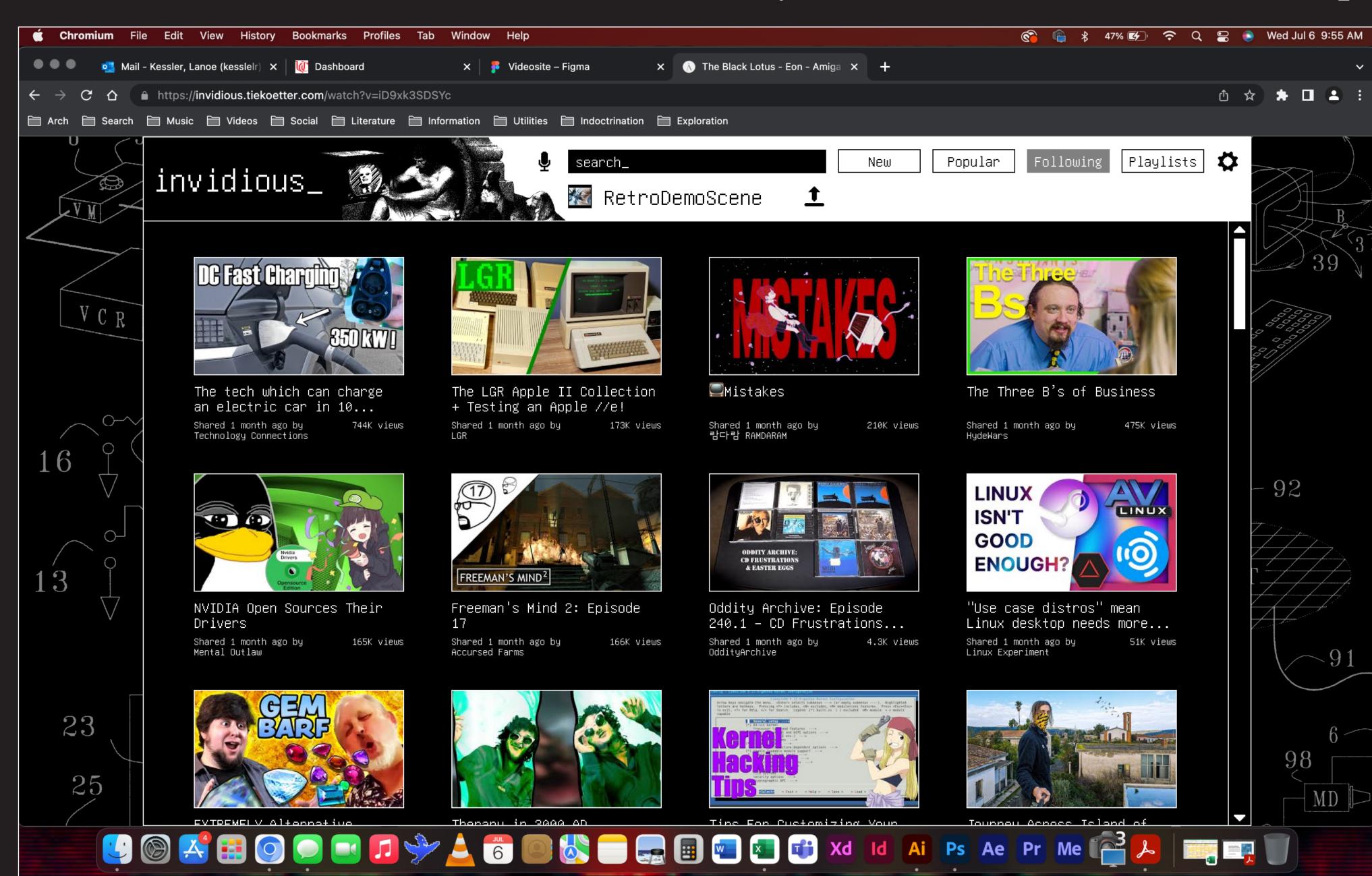
Viewer-Side, TV Application







Creator Side, PC Web Browser (Following)



Page

• Added background when fullscreen

Header

- Reorganization of header elements
- Inclusion of logo and graphic
- Removed quick log out button

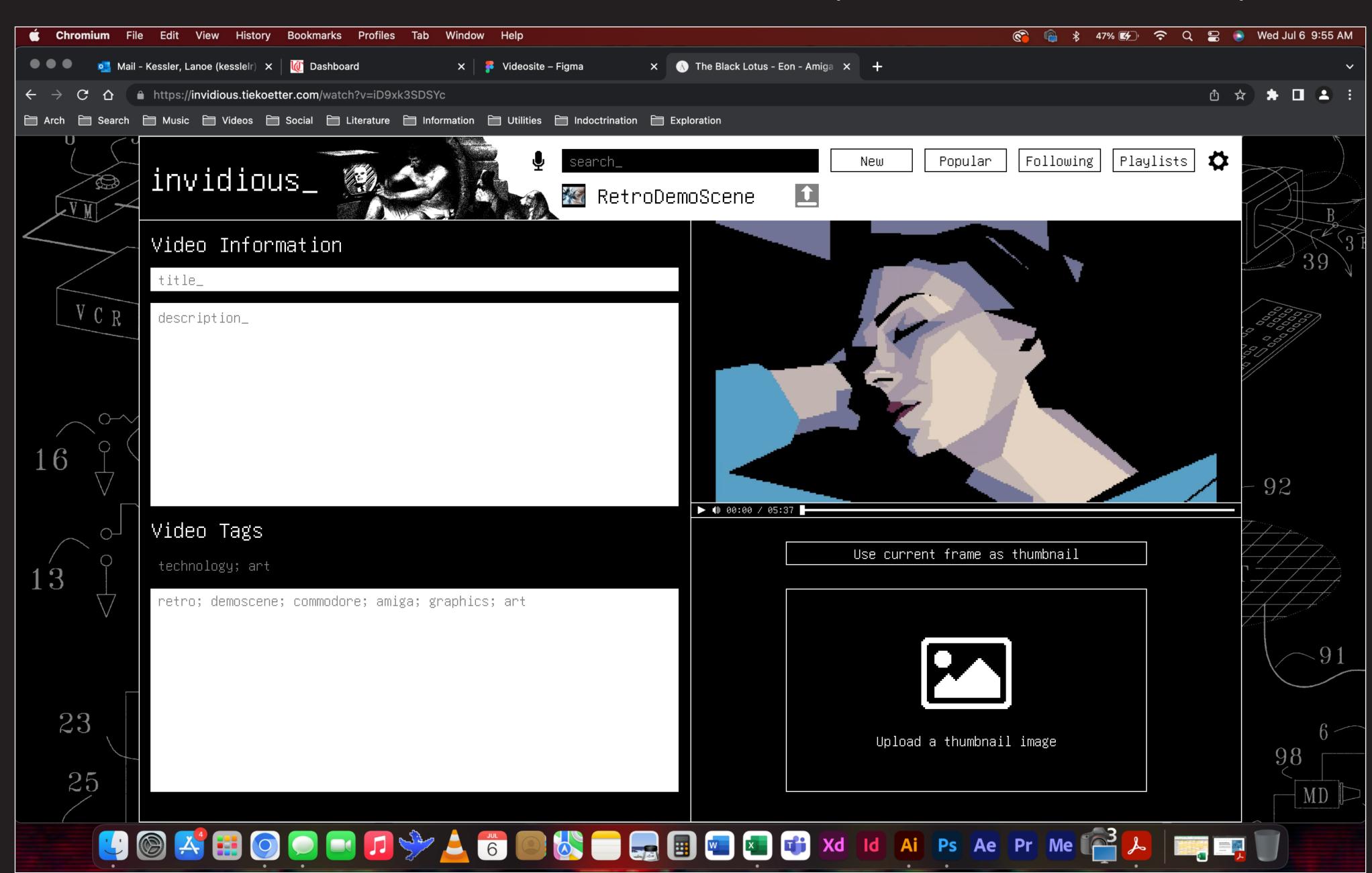
Tabs

- Added "New" tab
- Allows the user to view the latest videos uploaded to the platform at a given moment
- Intended to further promote undiscovered content

Video Browser

• Added scrollbar

Creator Side, PC Web Browser (Upload)



Video Information

- Removed video URL option
 - URL must be ubiquitous between YouTube and invidious

Video Preview

- Added video preview player
- User can select the current frame for use as a video thumbnail

Creator Side, PC Web Browser (Video)

Windows

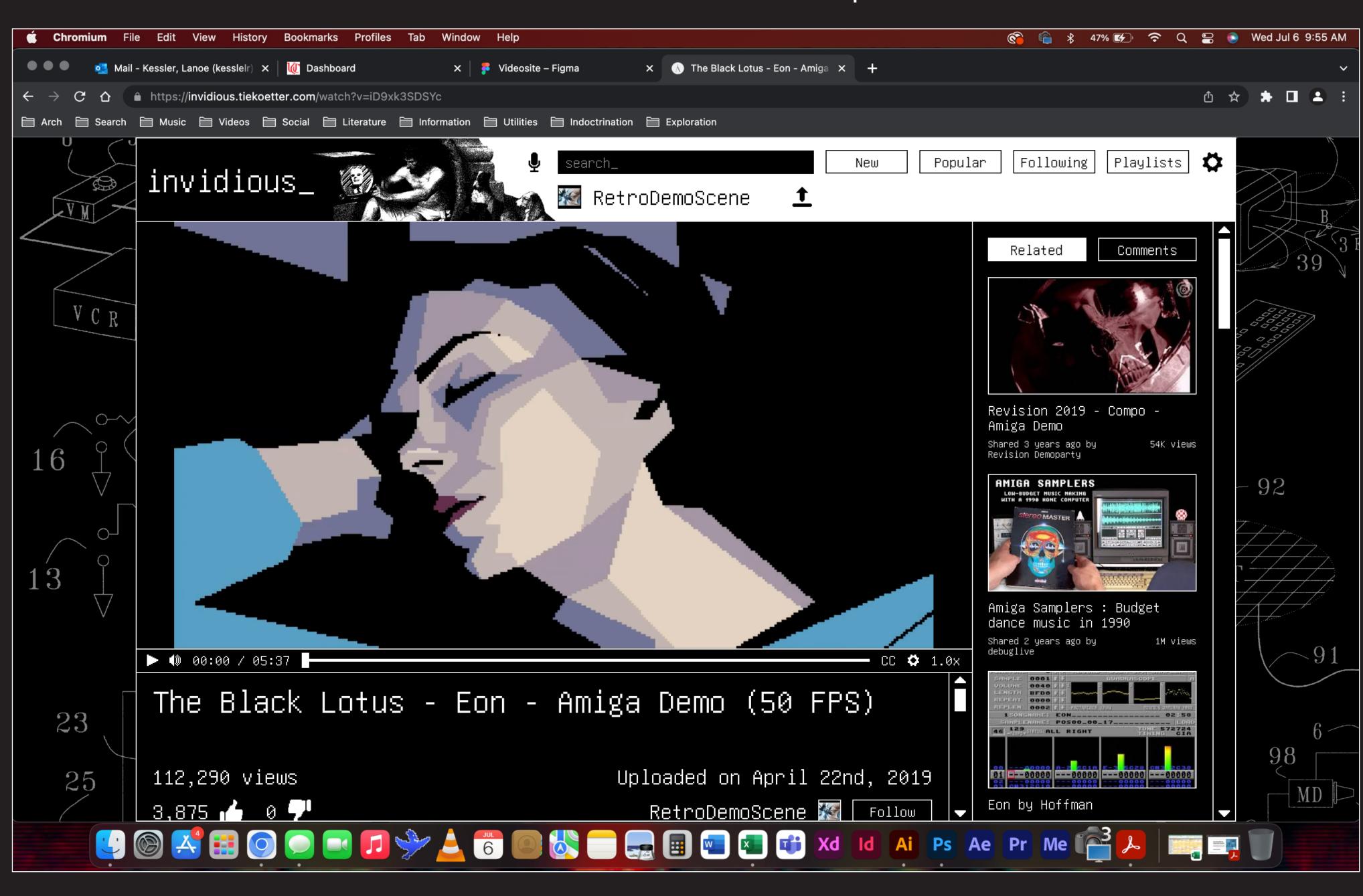
- Separated comments, description and related videos into sub-windows
 - Allows for simultaneous video playback and viewing of comments, description or related videos

Video Information

- Rearranged video information
- Comments relocated to sidebar

Sidebar

- Related videos and comments are viewed via interchangable tabs
 - Can be formatted vertically in a similar fashion



Viewer Side, TV Application (Following)

Browser

• Added patterned background

Footer

• Exchanged header for footer



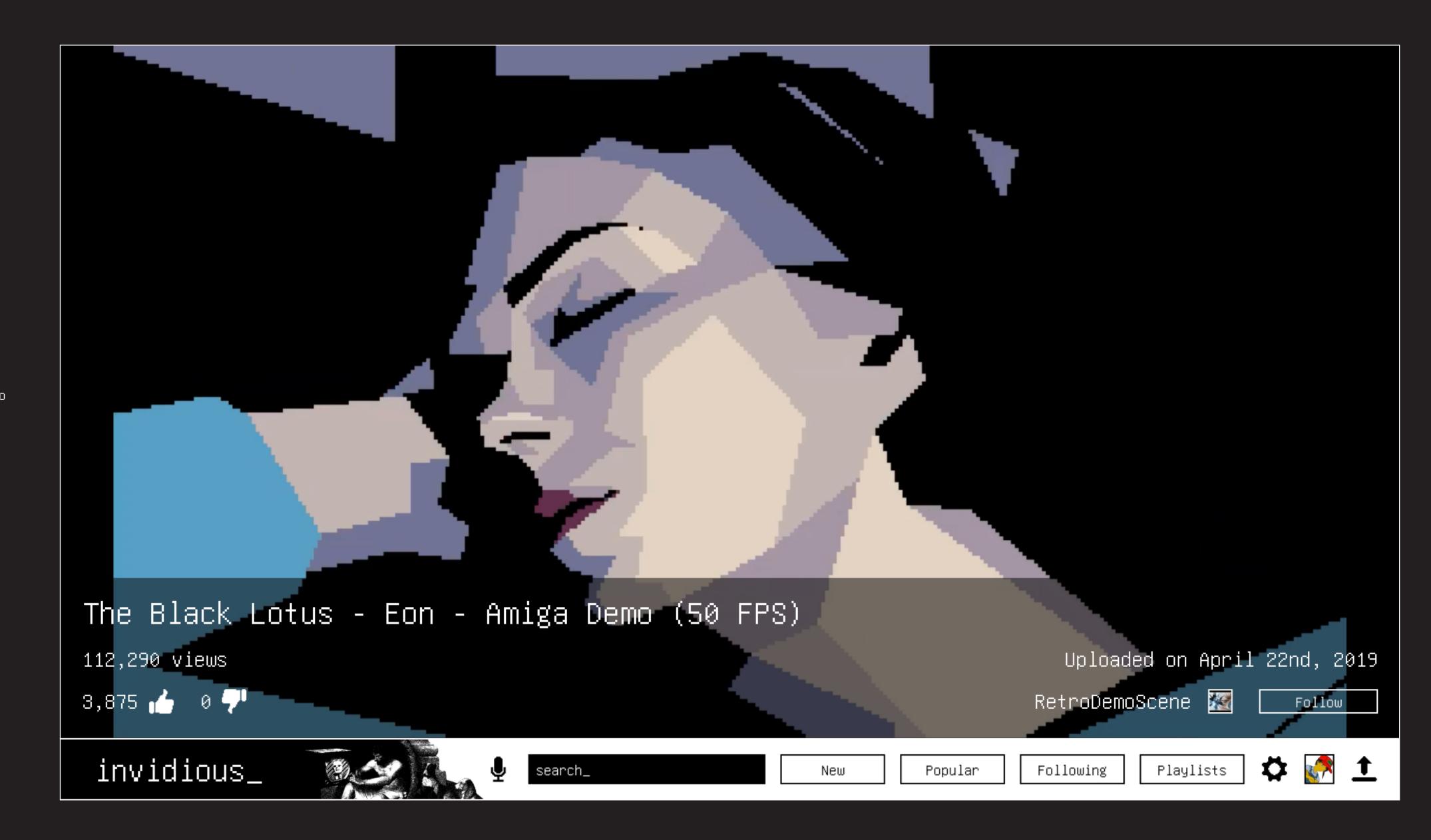
Viewer Side, TV Application (Video)

Overlay

 Added views and follow button to video player overlay

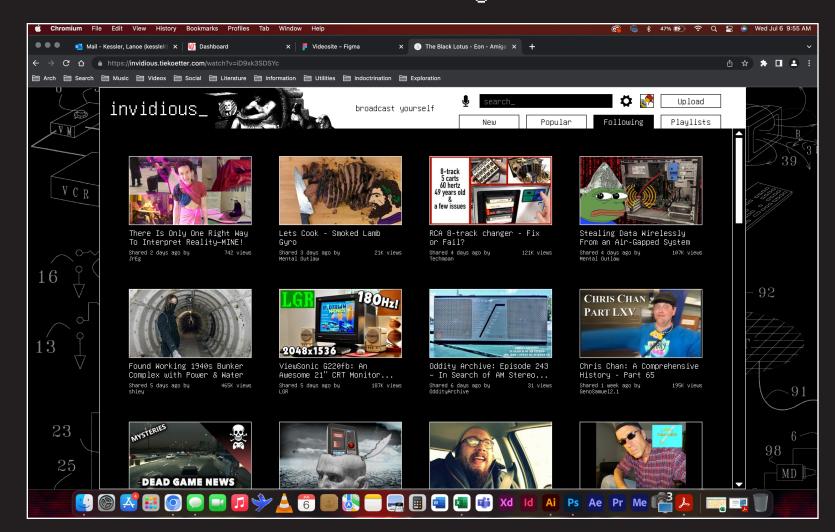
Footer

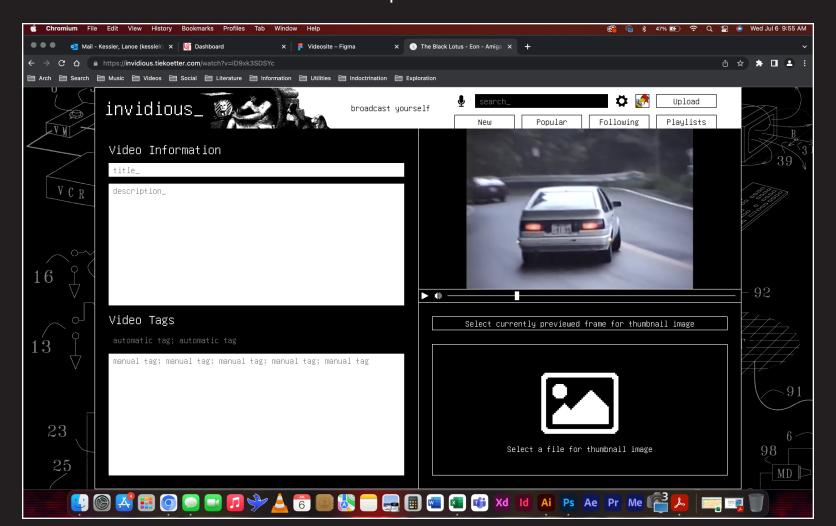
• Exchanged header for footer



Creator Side, PC Web Browser

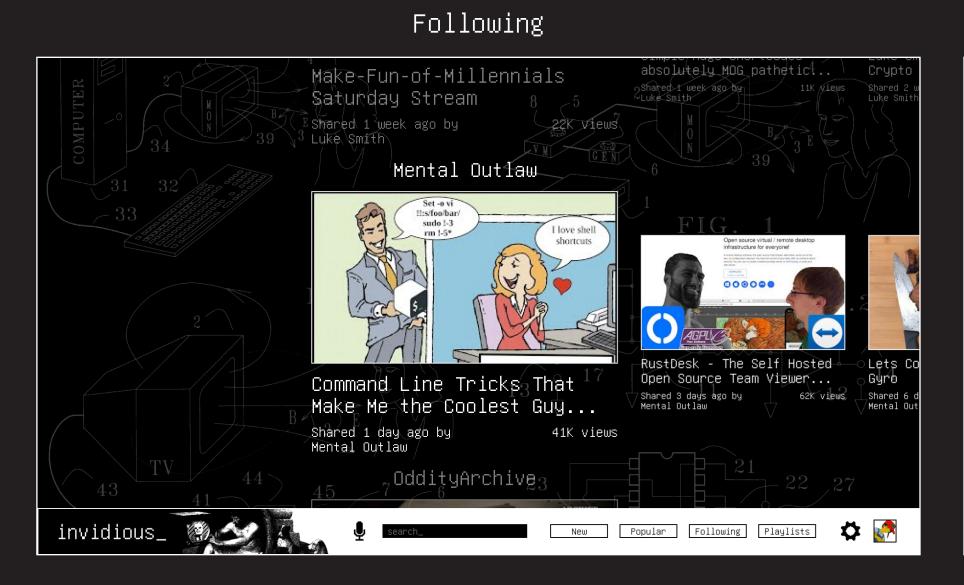


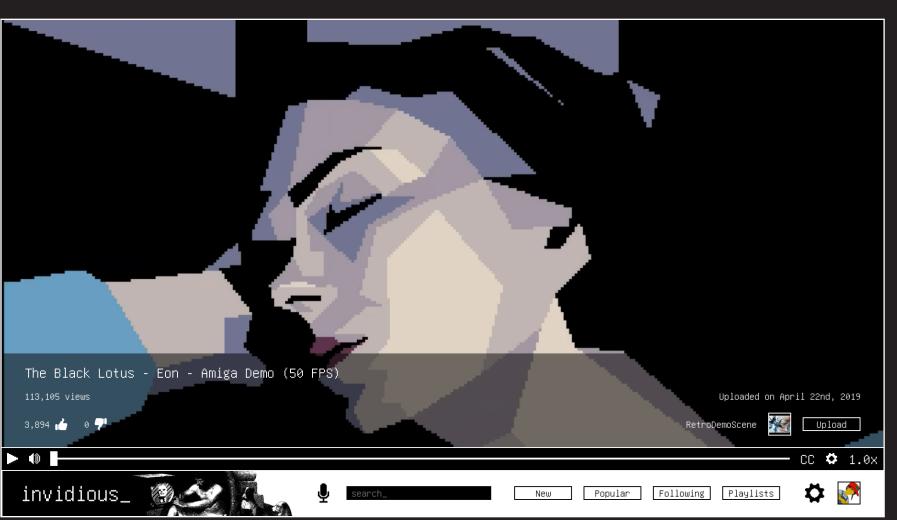






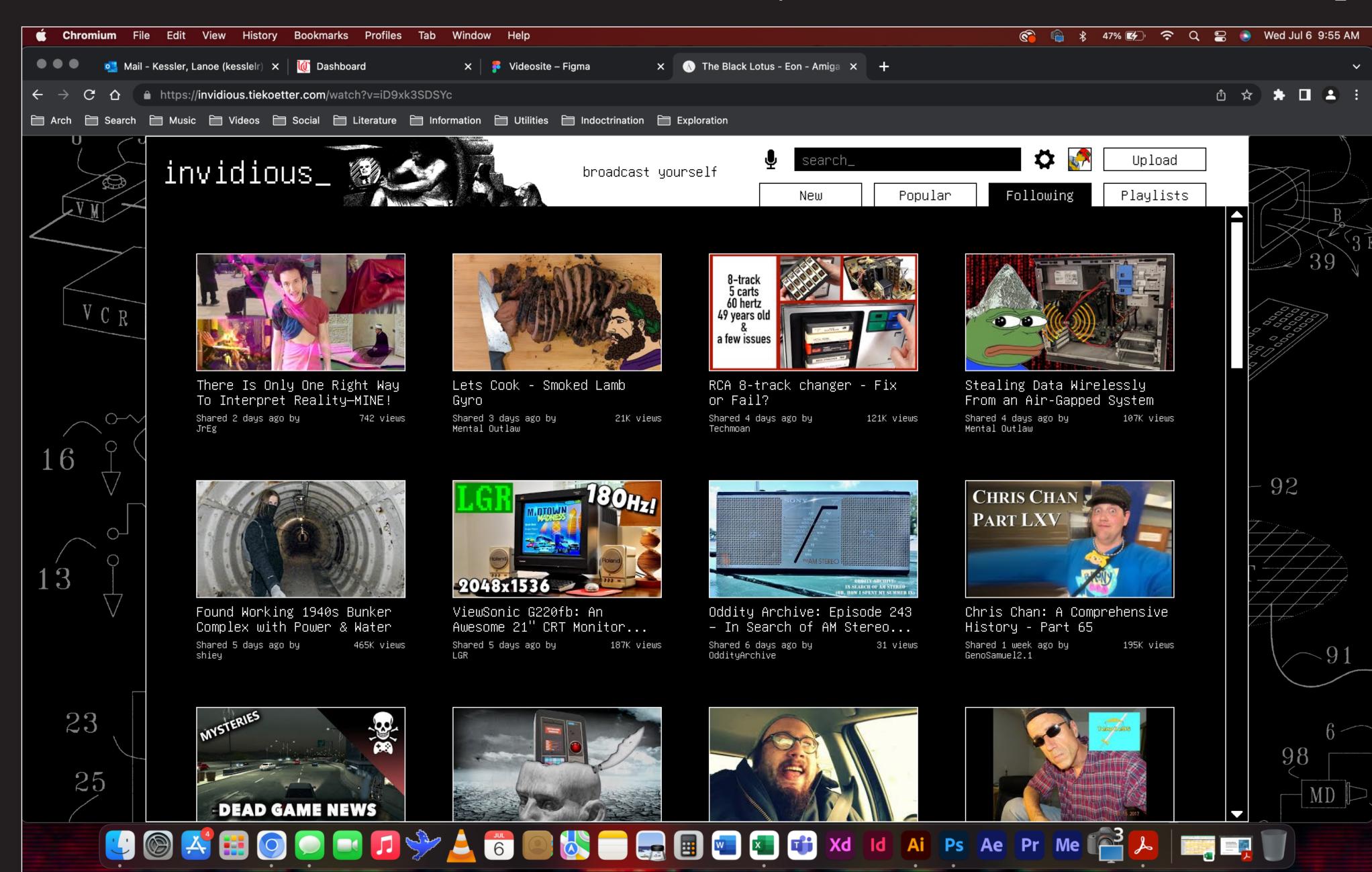
Viewer-Side, TV Application





Video

Creator Side, PC Web Browser (Following)



Page

• Added background when fullscreen

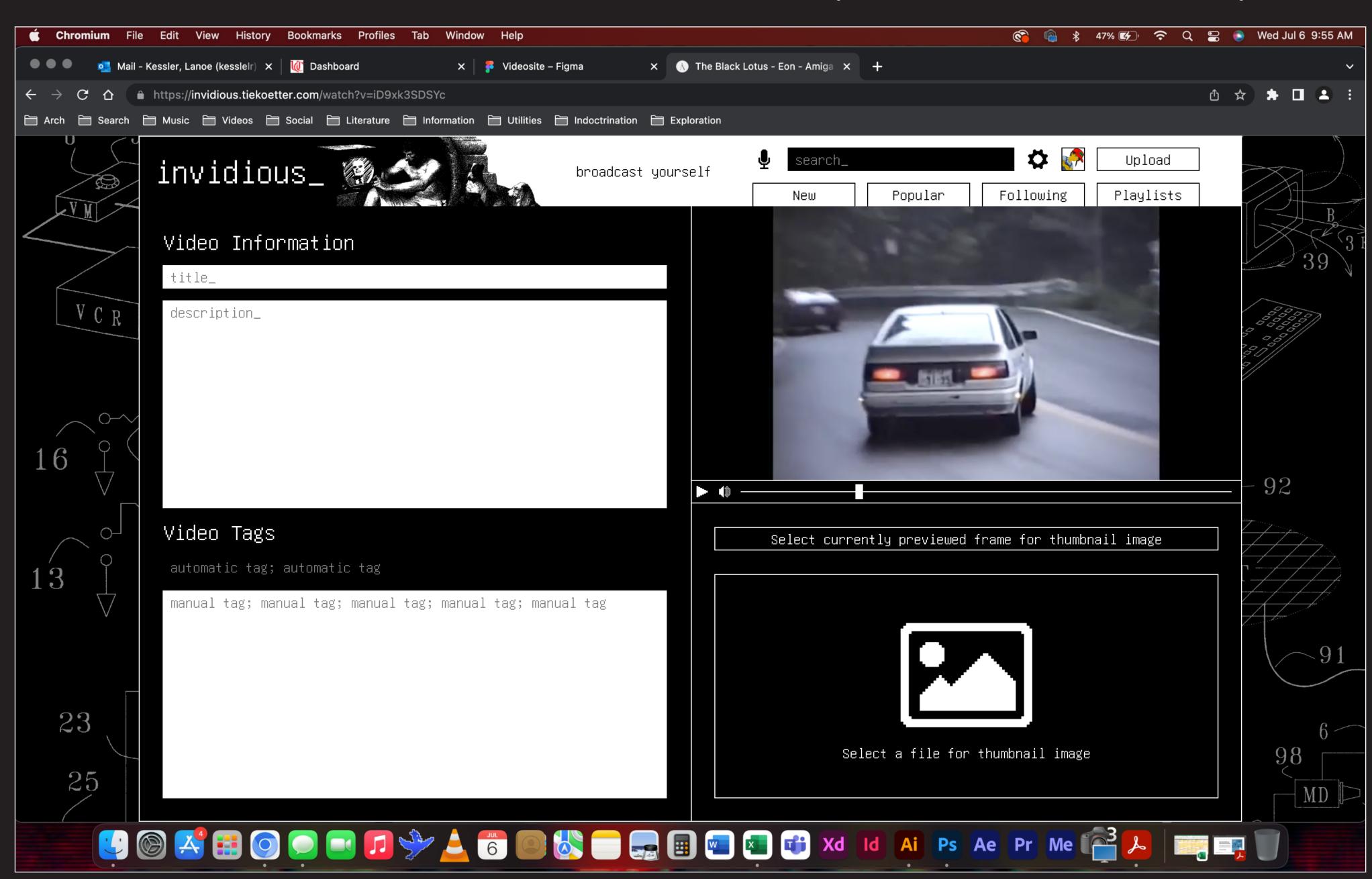
Header

- Reorganization of header elements
- Inclusion of banner text
- Exchanged upload icon for button with text
- Creates more emphasis

Tabs

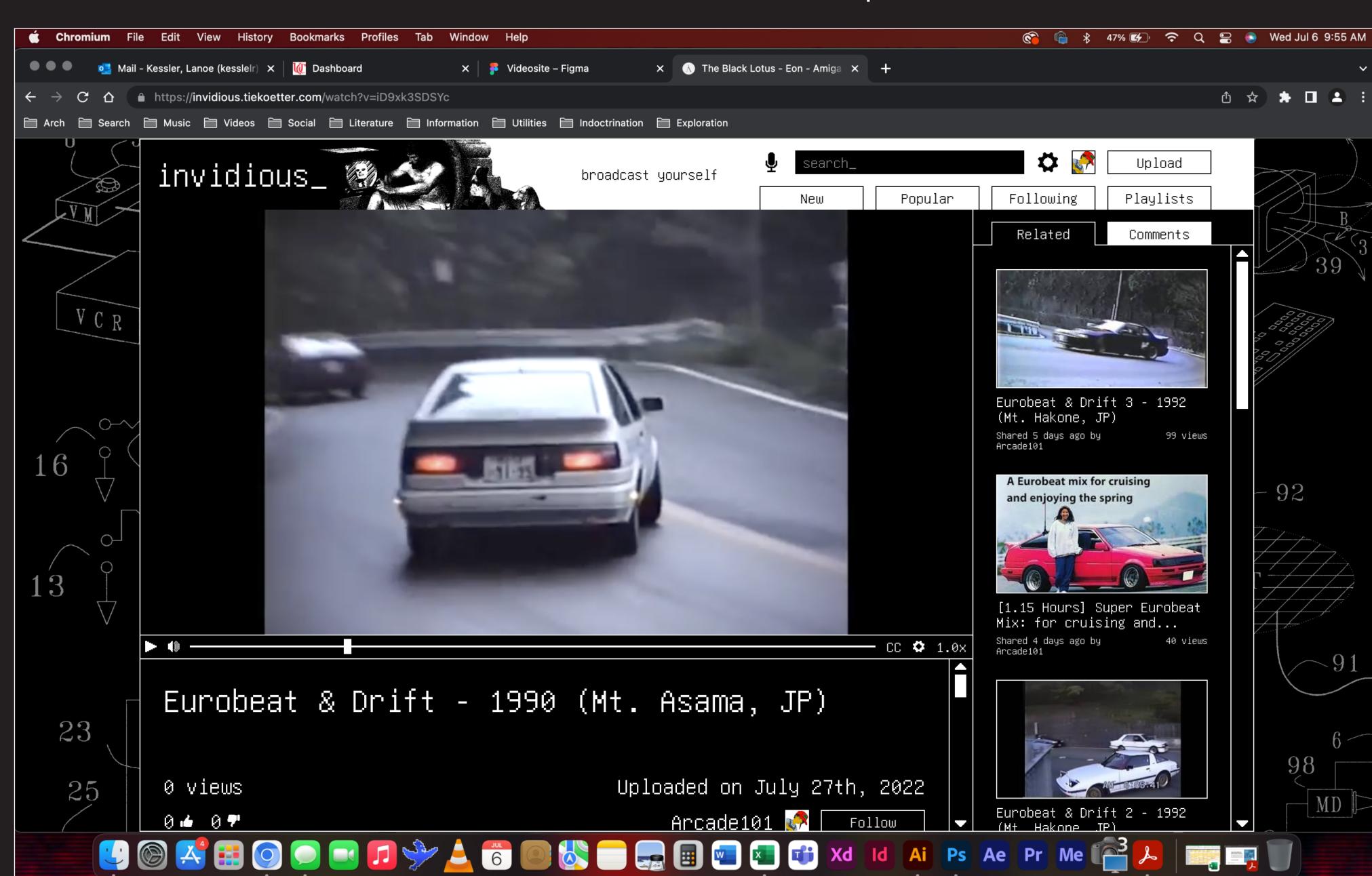
- Changed button style to tabs
- Clearer association between categories and currently video browsing

Creator Side, PC Web Browser (Upload)



(No Significant Changes)

Creator Side, PC Web Browser (Video)



Sidebar

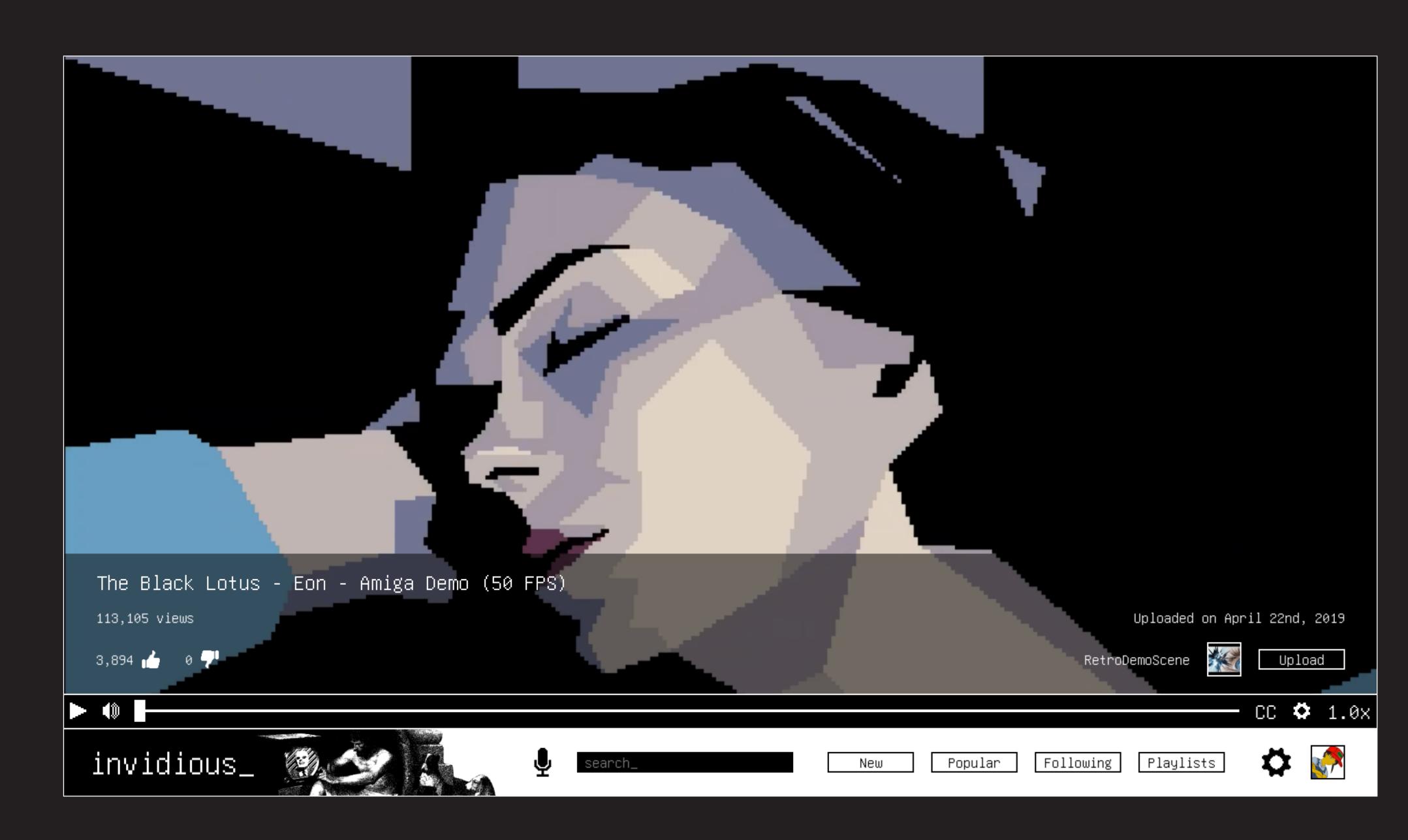
- Changed button style to tabs
- Clearer association between selection and current view

Viewer Side, TV Application (Following)



(No Significant Changes)

Viewer Side, TV Application (Video)



(No Significant Changes)



thank you